



2007-2008 Corporate Partnership- Field Sponsor Opportunities

High School League Games: Men and Women teams (Freshmen, Junior Varsity and Varsity teams)

Lawrence Central High School - Enrollment: over 2,200 students

Bishop Chatard High School- Enrollment: Over 750 students

Cathedral High School- Enrollment: Over 1,000 students

Travel League Play:

1. Midwest Regional League 2. GIRLS League 3. CIYSL League (Boys) 4. Adult Men 5. Hispanic Men

Club: FC Pride Soccer Club (Fall 25 teams, Spring 45 teams)

Special Events:

Red Lion Invitational 2008

- 125 teams from 10 states Boys and Girls (U14—U19)
- The total number of attendees is estimated to be 7,000 per day per or over 12,000 spectators for the weekend.
- The Cup uses over 800 hotel rooms during the event
- The Cup participants, parents, and spectators will consume more than **20,000 meals** during the tournament weekend.
- The Cup website 200,000 hits throughout the year, over 20,000 hits during the month prior and after the events.

US Club Regional Championship

- over 150 teams from 15 states Boys and Girls (U11-U17)
- The total number of attendees is estimated to be 10,500 per day per or over 36,000 spectators for the 4 day event.
- The FC Pride Cup uses over 5,500 hotel rooms during the event
- The FC Pride Cup participants, parents, and spectators will consume more than 50,000 meals during the tournament weekend.
- The FC Pride Cup website 200,000 hits throughout the year, over 20,000 hits during the month prior and after the events.

FC Pride Cup 2008

- over 200 teams from 10 states Boys and Girls (U9-U14)
- The total number of attendees is estimated to be 12,500 per day per or over 36,000 spectators for the weekend
- The FC Pride Cup uses over 1500 hotel rooms during the event
- The FC Pride Cup participants, parents, and spectators will consume more than 50,000 meals during the tournament weekend.
- The FC Pride Cup website 200,000 hits throughout the year, over 20,000 hits during the month prior and after the events.

The 2000 Midwest Regional soccer tournament and 2001 US Youth National Championships were held in Lawrence. Each tournament generated \$35 million for the city and the surrounding geographic area.

Title Complex Sponsorship:

- Please contact the Marketing/Tournament director to discuss title sponsorship for the entire complex.

Full Scoreboard Sponsorship:

- Full advertisement on main field score board (Field 3 Only at this time).
- An advertisement on the Lawrence Soccer Complex website.
Cost: \$5000.00 per year (3 year commitment)

Half Scoreboard Sponsorship:

- Half advertisement on main field score board (Field 3 Only at this time).
- An advertisement on the Lawrence Soccer Complex website.
Cost: \$3000.00 per year (3 year commitment)

Third Scoreboard Sponsorship:

- One- Third advertisement on main field score board (Field 3 Only at this time).
- An advertisement on the Lawrence Soccer Complex website.
Cost: \$2000 per year (3 year commitment)

Individual Field Sponsorship:

- Field Sponsor Sign on individual field (Fields 6-14).
- An advertisement on the Lawrence Soccer Complex website.
Cost: \$1,200 per year (2-year commitment)

If you are interested in any of the sponsorship opportunities contact Brent Paulson at bep@fcpride.org